

Direxion Zacks MLP High Income Index Shares

Strategy Description

The Zacks MLP High Income Index selects 25 Master Limited Partnerships (MLP) utilizing a methodology proprietary to Zacks. The objective of the Index is to select a group of MLPs with the potential to yield and outperform on a risk adjusted basis the S&P 500 Index and other benchmark indices. **One cannot directly invest in an Index.**

Strategy Benefits

- MLPs may provide attractive distributions¹ to income oriented investors
- Equal Weighted Construction provides potential for greater diversification
- The "C Corp" structured ETF provides shareholders with a way to avoid K-1's
- Shares may be held in accounts such as an IRA, a 401k, and many non-qualified accounts
- The shares are traded on an exchange which provides intraday liquidity
- The ETF structure provides transparency allowing shareholders to "know what they own"

¹Annualized Distribution Rate may be considered tax deferred return of capital, but could be subject to capital gains if sold for a gain. Currently, it is estimated that 100% for the distribution rate is return of capital.

Index Constituent Market Cap² Detail

Avg Mkt Cap(\$)	Min Mkt Cap(\$)	Max Mkt Cap(\$)	Median Mkt Cap(\$)	W. Avg Mkt Cap(\$)
6.90 Billion	737.24 Million	53.67 Billion	3.01 Billion	7.25 Billion

Performance %

Performance of the Direxion Zacks MLP High Income Shares vs. the S&P 500 (as of 12/31/2018)

		1 Mo %	3 Mo %	YTD %	1 Yr %	3 Yr %	S/I of fund %	Inception Date
ZMLP	NAV	-11.74	-19.95	-16.82	-16.82	-2.79	-13.97	01/23/14
	Mkt Close	-12.15	-20.55	-17.19	-17.19	-2.93	-14.01	
S&P 500 ³		-9.03	-13.52	-4.36	-4.36	9.25	8.63	

Strategic Beta ETFs

Investment Objective

The Direxion Zacks MLP High Income Index Shares seeks investment results, before fees and expenses, that track the price and yield performance of the Zacks MLP High Income Index (ZAXLPTR). There is no guarantee the fund will meet its stated investment objectives.

Index Construction

- Potential Index Constituents include all MLPs listed on at least one U.S. stock exchange.
- Eliminate MLPs that do not have a minimum market cap of at least \$300,000,000.
- Each MLP is then ranked using a quantitative rules-based methodology that includes, value, liquidity, short interest, dividend yield and other factors and is sorted from highest to lowest.
- The final index is comprised of the 25 highest-ranking securities. The constituents are equally weighted, to make up 4% of the total portfolio each.
- The Constituent Selection Process as well as the ranking, reconstitution, and rebalancing of the Index is repeated at least quarterly.

Fund Facts

Fund Symbol	ZMLP
Intra-day Indicative Value	ZMLP.IV
Bloomberg Index Symbol	ZAXLPTR
CUSIP	25459Y298
Gross Expense Ratio	0.85%
Net Expense Ratio with Deferred Income Tax*	0.65%
Net Expense Ratio without Deferred Income Tax*	0.65%
Dividend	Quarterly
Annualized Distribution Rate ¹	12.88%
Number of Positions	25
Correlation ⁴ to Bonds ⁵	-0.05
Correlation to S&P 500	0.62

*The Gross and Net Expense Ratios above include deferred income tax, management fees and other operating expenses. If deferred income tax were excluded, the Net Expense Ratio would be 0.65%. For the fiscal year ended October 31, 2017, there was deferred income tax expense of 0.00% for the Fund. The Fund's adviser, Rafferty Asset Management, LLC ("Rafferty") has entered into an Operating Expense Limitation Agreement with the Fund. Under the Operating Expense Limitation Agreement, Rafferty has contractually agreed to waive all or a portion of its management fee and/or reimburse the Fund for Other Expenses through September 1, 2019, to the extent that the Fund's Total Annual Fund Operating Expenses exceed 0.65% of the Fund's average daily net assets (excluding, as applicable, among other expenses, taxes, swap financing and related costs, acquired fund fees and expenses, dividends or interest on short positions, other interest expenses, brokerage commissions and extraordinary expenses). If these expenses were included, the expense ratio would be higher.



INDEX SERVICES

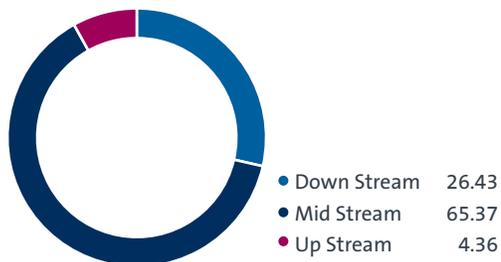
A DIVISION OF ZACKS INVESTMENT MANAGEMENT

The performance data quoted represents past performance. Past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate. An investor's shares, when redeemed, may be worth more or less than their original cost; current performance may be lower or higher than the performance quoted. Returns for performance under one year are cumulative, not annualized. For the most recent month end performance please visit the funds website at direxioninvestments.com.

Short-term performance, in particular, is not a good indication of the fund's future performance, and an investment should not be made based solely on returns. Because of ongoing market volatility, fund performance may be subject to substantial short-term changes. For additional information, see the fund's prospectus.

Sector Weightings %

All holdings and sector weightings are as of (12/31/2018)



Index Sector Weightings and Holdings are subject to change.

Definitions

²**Market Capitalization (Mkt Cap)** is the total dollar market value of all of a company's outstanding shares, and is calculated by multiplying a company's shares outstanding by the current market price of one share. ³The **S&P 500 Index** is an unmanaged index of 500 stocks used to measure largecap U.S. stock market performance. ⁴**Correlation** is a measure of the similarity of performance, and is calculated on using daily values. ⁵The **Bonds** index reflected in the correlation comparison is the Barclay US Aggregate Bond Index.

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Disclosures

An investor should consider the investment objectives, risks, charges, and expenses of Direxion Shares carefully before investing. The prospectus and summary prospectus contain this and other information about Direxion Shares. To obtain a prospectus and summary prospectus call 866-476-7523 or visit our website at direxioninvestments.com. The prospectus and summary prospectus should be read carefully before investing.

Shares of the Direxion Shares are bought and sold at market price (not NAV) and are not individually redeemed from a Fund. Market Price returns are based upon the midpoint of the bid/ask spread at 4:00 pm EST (when NAV is normally calculated) and do not represent the returns you would receive if you traded shares at other times. Brokerage commissions will reduce returns. Fund returns assume that dividends and capital gains distributions have been reinvested in the Fund at NAV. Some performance results reflect expense reimbursements or recoupments and fee waivers in effect during certain periods shown. Absent these reimbursements or recoupments and fee waivers, results would have been less favorable.

Risks: An investment in the Fund involves risk, including the possible loss of principal. The Fund is non-diversified and include risks associated with concentration that results from the Fund's investments in a limited number of securities. Risks of the Fund include Index Correlation/Tracking Risk, Index Tracking Strategy Risk, and Energy Sector and MLP Risk. The Fund's investments are concentrated in securities issued by MLPs in the Energy Sector, which may increase price fluctuation. There are also tax risks associated with the Fund's investment in MLPs and risks associated with accounting for its deferred tax liability which could materially reduce the net asset value. An investment in the Fund does not offer the tax benefits of a direct investment in an MLP.

The value of commodity-linked investments, such as the MLPs in which the Fund invests, are subject to risks specific to the industry they serve, such as fluctuations in commodity prices,

Fund Top Ten Holdings %

MLP Sub-Industry Sector

Energy	77.90
Industrial	10.79
Consumer, Cyclical	4.03
Financial	4.01
Utilities	3.27

Western Gas	5.04
Sunoco	4.69
Holly Energy	4.63
EQM Midstream Partners	4.45
Magellan Midstream Partners	4.37
Plains All American Pipeline	4.34
Enterprise Products Partners	4.33
Black Stone Minerals	4.29
Alliance Resource Partners	4.26
MPLX	4.25

reduced volumes of available natural gas or other energy commodities, slowdowns in new construction and acquisitions, a sustained reduced demand for crude oil, natural gas and refined petroleum products, depletion of the natural gas reserves or other commodities, changes in the macroeconomic or regulatory environment, environmental hazards, rising interest rates and threats of attack by terrorists on energy assets, each of which could affect the Fund's profitability.

MLPs are subject to significant regulation and may be adversely affected by changes in the regulatory environment including the risk that an MLP could lose its tax status as a partnership. If an MLP were to be obligated to pay federal income tax on its income at the corporate tax rate, the amount of cash available for distribution would be reduced and such distributions received by the Fund would be taxed under federal income tax laws applicable to corporate dividends received (as dividend income, return of capital, or capital gain). The Fund is organized as a Subchapter "C" Corporation and is subject to U.S. federal income tax on its taxable income at the graduated rates applicable to corporations (currently as high as 21%) as well as state and local income taxes. This deferred tax liability is reflected in the daily NAV and as a result a MLP fund's after-tax performance could differ significantly from the underlying assets even if the pre-tax performance is closely tracked.

In addition, investing in MLPs involves additional risks as compared to the risks of investing in common stock, including risks related to cash flow, dilution and voting rights. Such companies may trade less frequently than larger companies due to their smaller capitalizations which may result in erratic price movement or difficulty in buying or selling. Additional management fees and other expenses are associated with investing in MLP funds. Please see the summary and full prospectuses for a more complete description of risks associated with investment in MLPs and other risks of the Fund.

Distributor: Foreside Fund Services, LLC.

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